



TENWEST IMPACT FESTIVAL

2023 CALL FOR SPEAKERS & PARTNERS



Founded by Startup Tucson in 2015 and hosted every November in Downtown Tucson, TENWEST Impact Festival is a celebration of the growing innovation, creative and entrepreneurial ecosystems in Southern Arizona. Unique in its cross-industry approach, it showcases the connectivity between technology, entrepreneurship, creativity, culture and impact, uniting attendees to gain the knowledge and inspiration they need to innovate within their own careers and communities. The weeklong event welcomes thousands of diverse attendees to participate in a multi-day conference, Street Fest, nightly xEvents and numerous partner events and experiences. **Check out the TENWEST 2022 [recap video](#).**

Applications Links at End of Document

2023 Festival Overview:

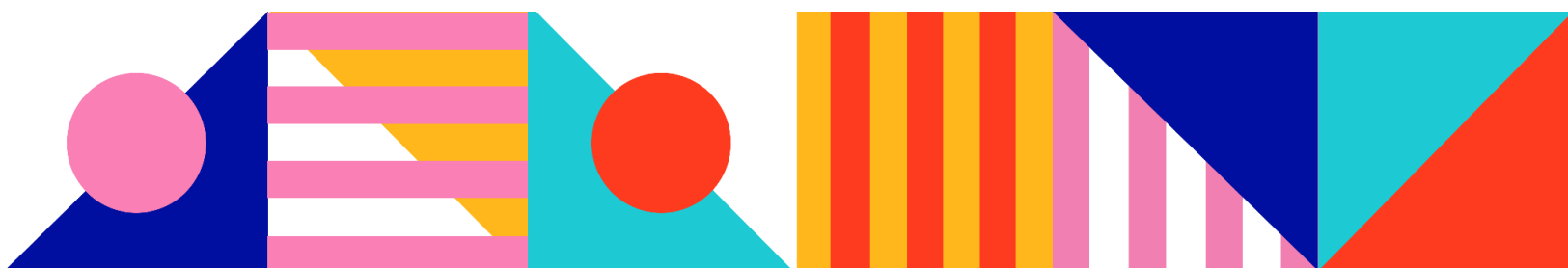
- **Conference:** TENWEST includes 3 conference days at the Tucson Convention Center. All conference days are included in the same ticket allowing attendees to interact with multiple types of content and themes. The Conference is a mix of national keynote speakers, breakout sessions and networking and will include an expo and various additional experiences for attendees.
- **StreetFest:** TENWEST Street Fest is a full-day event which highlights local food, vendors, art, music, performances, and interactive experiences in downtown Tucson. Street Fest will kick-off the festival on Saturday, November 4th. Street Fest serves as a multi-faceted event to the public to experience a variety of entertainment, local shopping, and community.
- **xEvents:** Throughout the festival, nightly xEvents will be hosted throughout downtown Tucson. xEvents are focused on live entertainment such as music, comedy, and other unique performances and experiences.

2023 Themes and Focus Areas:

In addition to the StreetFest and xEvents, the 2023 event will be centered around the days of (1) **Innovation** - Nov. 7, (2) **Creativity**, Nov. 8th, and (3) **Entrepreneurship**, Nov. 9th.

Across these days, there will be a number of themes including, but not limited to:

- Arts & Culture
- Business Development
- Capital & Funding
- Economic Development
- Social Impact
- Sustainability
- Technology
- Workforce and Talent Development





Ideal sessions/events should contribute an inspiring and energetic approach to the intersection of these themes within the conference or within events at TENWEST. Examples of this include: Entrepreneurship (sustainability), Creativity (social impact), Innovation (business), xEvent (arts & culture + tech), etc. Some successful sessions/events from previous years have included:

- Create the Story: From Shark Tank to Moonshots to Memoirs
- Tik Tok Filmmaking
- Innovation Without Borders - Community Builders Are The Bridge
- xEvent: Marchfourth + TENWEST music activated wristbands

2023 Partner and Speaker Call:

TENWEST's mission is to showcase Southern Arizona as a center of creativity, innovation and entrepreneurship for local and national attendees. This includes highlighting all the amazing work being done by partners, organizations and members of the community and ensuring that new audiences in Southern Arizona have the opportunity to participate and engage with content, events and experiences in a meaningful way.

We are excited to once again open a call for speakers and partners that would like to join us in this mission. Whether you have a specific session or panel idea or would like to be involved in creating an event or experience, please use the forms below to let us know what you have in mind. You may submit both a speaker and partner application and may submit more than one application for each. For panels and events still being formed, TENWEST can help you to fill out the sessions/events with additional partners, moderators or speakers. If submitting an idea like this, please include notes about who you think might make good additions.

TENWEST Partner Application

Startup Tucson is seeking proposals and submissions from partners who are interested in collaborating within TENWEST. You may use this form whether you have a specific idea for an event or experience or would generally like to be more involved in TENWEST and want to explore partnership ideas, please use the form below to let us know what you have in mind.

TENWEST Speaker Application

Startup Tucson is seeking speakers with session ideas for TENWEST 2023. TENWEST conference attendees are looking for sessions centered around the themes listed below, engaging and relatable content, and content that highlights or exhibits diversity. TENWEST is also looking for any ideas that are unique or interactive in nature.





TENWEST Speaker and Partner Submission Guidelines:

Please read the following proposal tips and guidelines carefully before submitting your session or partner proposal.

Proposal Guidelines:

- Sessions and events should:
 - Not be overly academic or research-focused or have a singularly focused-agenda, but rather practical and engaging to multiple audiences and industry groups.
 - Fits within the overarching themes, day or core components of the conference.
 - Demonstrate respect for diversity, including but not limited to ethnicity, gender, geographic location, and organizational structure.
 - Not be solely for self-promotion or solicitation of products/services.
- Submissions should/can:
 - Ensure that all speakers/partners mentioned in your proposal are informed and have given their consent to be included in the submission.
 - Include Minimum one speaker is required for each panel proposal. Additional speakers and a moderator may be added by TENWEST to complete the panel.
- By submitting a proposal you acknowledge that TENWEST reserves the right to:
 - Have sessions/events sponsored, as the low-cost nature of the conference is made possible by sponsors.
 - Make changes to topics, titles, panels, speakers, and moderators listed in your proposal. The team will work with you to finalize the lineup, description and event. We may also suggest combining proposals on similar topics to ensure a robust lineup.
- Partner/Speaker expectations:
 - TENWEST is unable to cover travel expenses, honorariums, or speaker fees.
 - Speakers/partners will receive a GA ticket for the festival conference days, November 7th-9th, along with one guest GA pass. Speakers have the option of upgrading GA passes to other ticket tiers.

TENWEST Partner Application

[Click Here](#)

TENWEST Speaker Application

[Click Here](#)

